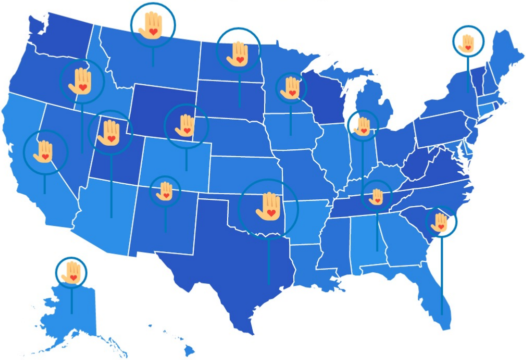
ērin
McClarty PLLC.

HELPING FUNDERS FUND CHARITIES AND CAUSES MORE EFFECTIVELY

As the number of causes grows it's never been more important than now to ensure your dollars are given to impactful organizations. Read on to learn why. You'll also learn about how I help philanthropists, foundations, and other funders carry out their grant-making missions.



1.1 MILLION

PUBLIC CHARITIES IN THE US AND GROWING

THE SECRET SAUCE

How does a funder ensure each grant carries out its mission effectively? It makes certain the recipients are in and of themselves effective. Not just in programming, but holistically. Effective in governance, fundraising and scaling. Because this isn't just a best practice, it's your legal obligation.

DUE DILIGENCE

DOING YOUR HOMEWORK ON AN ORGANIZATION

ASSESSMENT

POURING OVER DILIGENCE AND ASSESSING

IMPLEMENTATION

CONSISTENTLY MONITORING AND FOLLOWING UP

OUR CURRENT REALITY

As the cause space evolves, new players and new opportunities appear. Increasing pressure to siphon through and fund quality candidates. Those truly leading the field.

And with new venture comes risk. How do you know mechanisms are in place to protect against major hurdles? That the bones are in place to allow for growth or, where required, quick change management? How do find all of this out while maintaining the same lean staff?

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NEW OPPORTUNITY

WITH EVOLUTION AND GROWTH IN THE SPACE COMES NEW OPPORTUNITY

2

RISK

WITH NEW OPPORTUNITY COMES RISK.

THIS IS WHERE I COME INTO THE PICTURE

That’s where I help. Because you don’t have to go at this alone. I serve as "quality control" for funders. Working alongside them to ensure potential and actual grantees meet or exceed a funders mission and vision. Doing so ethically and responsibly.

A FEW DIFFERENT OPTIONS

THE TYPES OF SERVICES I OFFER:

- AUDITS AND ASSESSMENTS
- TRAINING AND PRESENTATIONS
- THE "RE" FORMATION PACKAGE

BENEFITS ORGANIZATIONS GET FROM SERVICES:

- EDUCATION
- STAR STRATEGIC PLANNING
- LOSS PREVENTION
- STAKEHOLDER INVESTMENT
- MISSION REALIGNMENT
- GUIDANCE

Audits and Assessments

YOU'LL HAVE ACCESS TO MANY DIFFERENT TOOLS:

✓ DASHBOARDS ✓ FILTERS ✓ VISUALS

Audits and assessments are one of the best ways to gain insight. Equipping funders, and their board members, with the information needed to determine whether an organization is more susceptible to loss. Better understand the commitment and competency of the Board. And by exposing the gaps create space for more effective capacity building while cutting down on the time and expense.

AUDITS AND ASSESSMENT ALSO HELP WITH BENCHMARKING...

Or you can use audits and assessments to develop grantee benchmarks, creating a clearer picture of what “impact” or "success" looks like. And equipping you with the data you need to have those tough conversations on organizational aspects that just aren’t working.

I do audits and assessments for areas like board diversity, competencies, governance, general legal, risk and internal controls.

TRAINING

Board governance, legal compliance and fiduciary duty aren't the easiest topics to understand. This is where my experience training legal and non-legal professionals comes in handy. Compliment assessments with a training on best practices, or organize a stand-alone training. Training can be done on-site and is customized bearing in mind the lifecycle, history, culture and management of the audience. Infographics, transcriptions, study items and/or templates can be left behind to summarize high-level concepts or help attendees with continued studies and implementations.

&

EASY TO UNDERSTAND

TO PROMOTE ENGAGEMENT AND BUY-IN

CUSTOM DEVELOPMENT

TO MAKE SURE PRESENTATIONS ARE RELEVANT

"RE"FORMATION PACKAGE

Movements are started by passionate individuals. Who don't always create the time or space to ensure infrastructure is in place. But this results in patchwork, i.e. weaker, foundational structures.

I assess where the infrastructural exposures are. Then we collectively tackle low-hanging fruit, keeping in mind the sensitivity surrounding infrastructural changes. We review bylaws, formation documents, entity applications and applications for exemption and mission consistency. As well as any need for updates or strategic planning. This is a great exercise for long-time funding recipients or new organizations experiencing major shifts in things like programming or funding.

BENEFIT OF THE "RE"FORMATION PACKAGE?

to

BEFORE WORK

A patchwork infrastructure with a weakened ability to build capacity.

AFTER WORK

Stronger infrastructure with a foundation for growth and scaling.

More About Me.......

I help people do more, for more. Professionally, I've been legal counsel for international Fortune-rated companies. Working with business lines to manage risk and promote growth. Again, helping them do more for more. Other career highlights are:

- Sitting on a number of boards and grants panels overseeing the allocation of money to local arts organizations.
- Serving as counsel on change management, organizational development and fundraising projects.
- Presenting through the Houston Arts Alliance, 4Good Webinars, radio programs, legal groups like the ABA's Animal Law Society and conferences hosted by national organizations such as the Social Enterprise Alliance and the Philantreprenuer Foundation.
- Serving as national leadership with the American Bar Associations NGO committee, educating on, and providing resources to, NGO's globally.
- Writing and guest writing for numerous publications, even hosting and maintaining my own recognized nonprofit blog Notations on Nonprofits.
- Winning the prestigious Best Corporate Counsel, Good Samaritan award in 2012 (given by the Houston Business Journal) for my work in and contributions to the charity space.

WANT TO BE MORE EFFECTIVE? OR LEARN MORE?

CONTACT ME TODAY FOR A FREE CONSULTATION

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